To VLE and Beyond?

Revisiting ABC Learning Design

Webinar 15 May 2023

UCL Programme Development

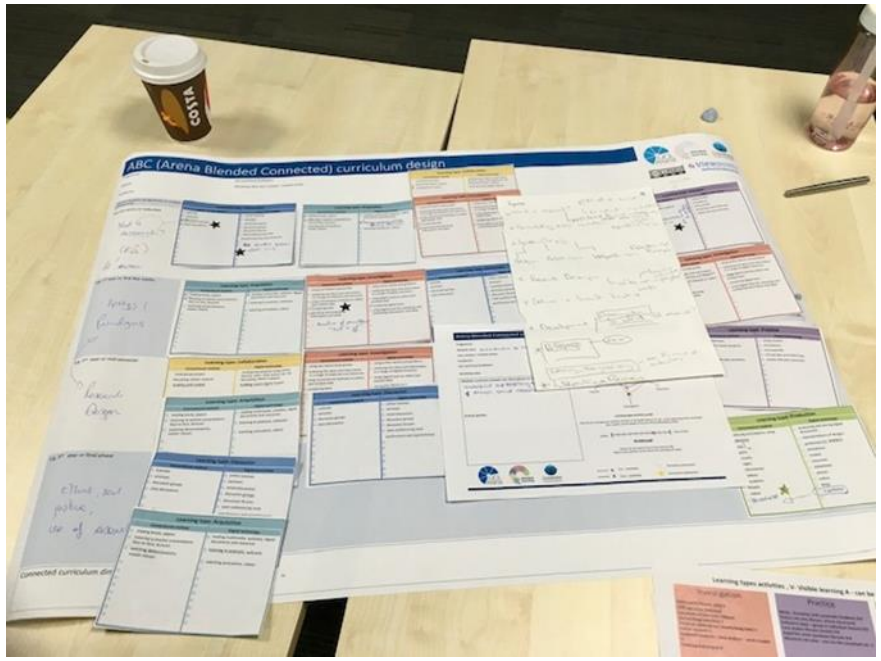
abc-ld.org

The ABC Learning Design

ABC - High-energy collaborative academic engagement workshop used with 1000+ UCL teachers since **2015**

- Fast: 90’ to 120’
- student centred
- activity-based design
- conversational
- creative, visual
- discipline-neutral
- consensus – shared vision
- narrative – storyboard outcome
- modules, MOOCs, short courses
- based on theory

ABC Workshop

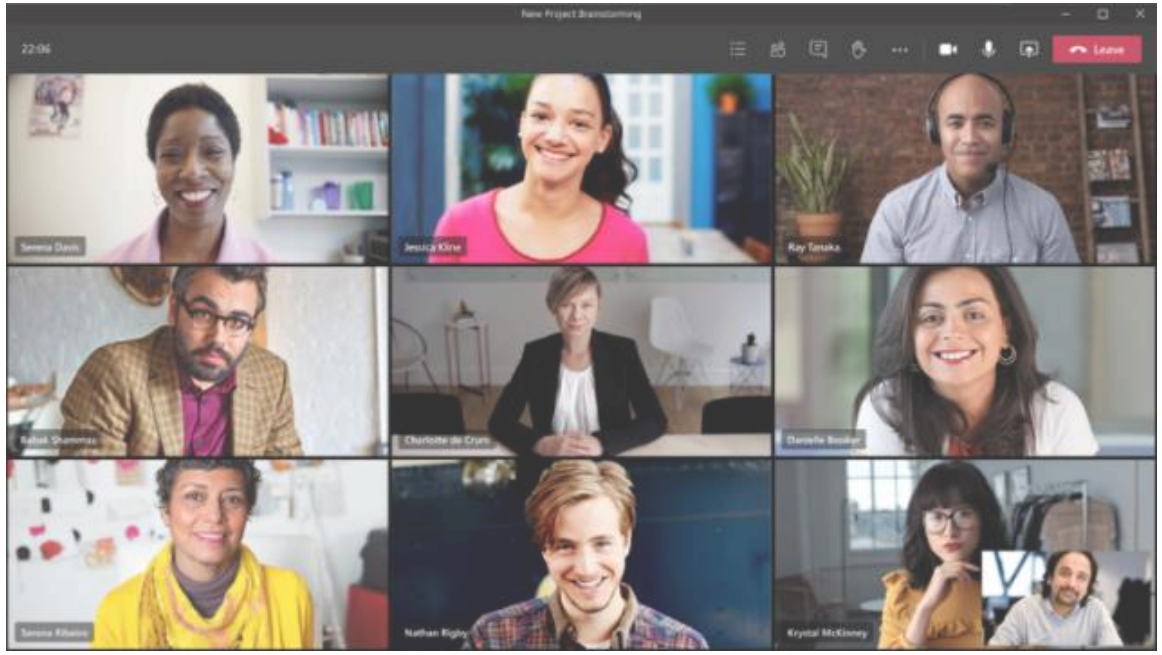


Action plan!

Arena Blended Connected (ABC) Learning Design workshop action plan

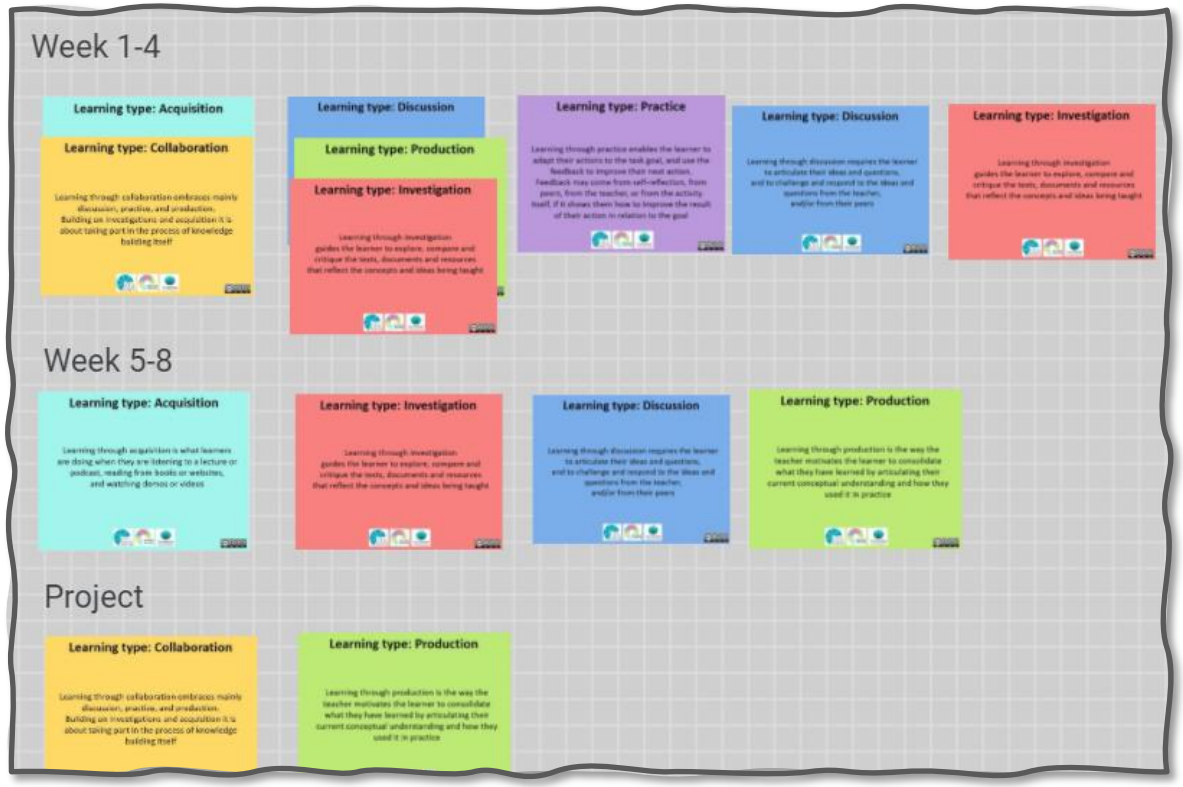
Action plan	Who/when

ABC Workshop online
(UCL version: MS Teams + Google Jamboard)

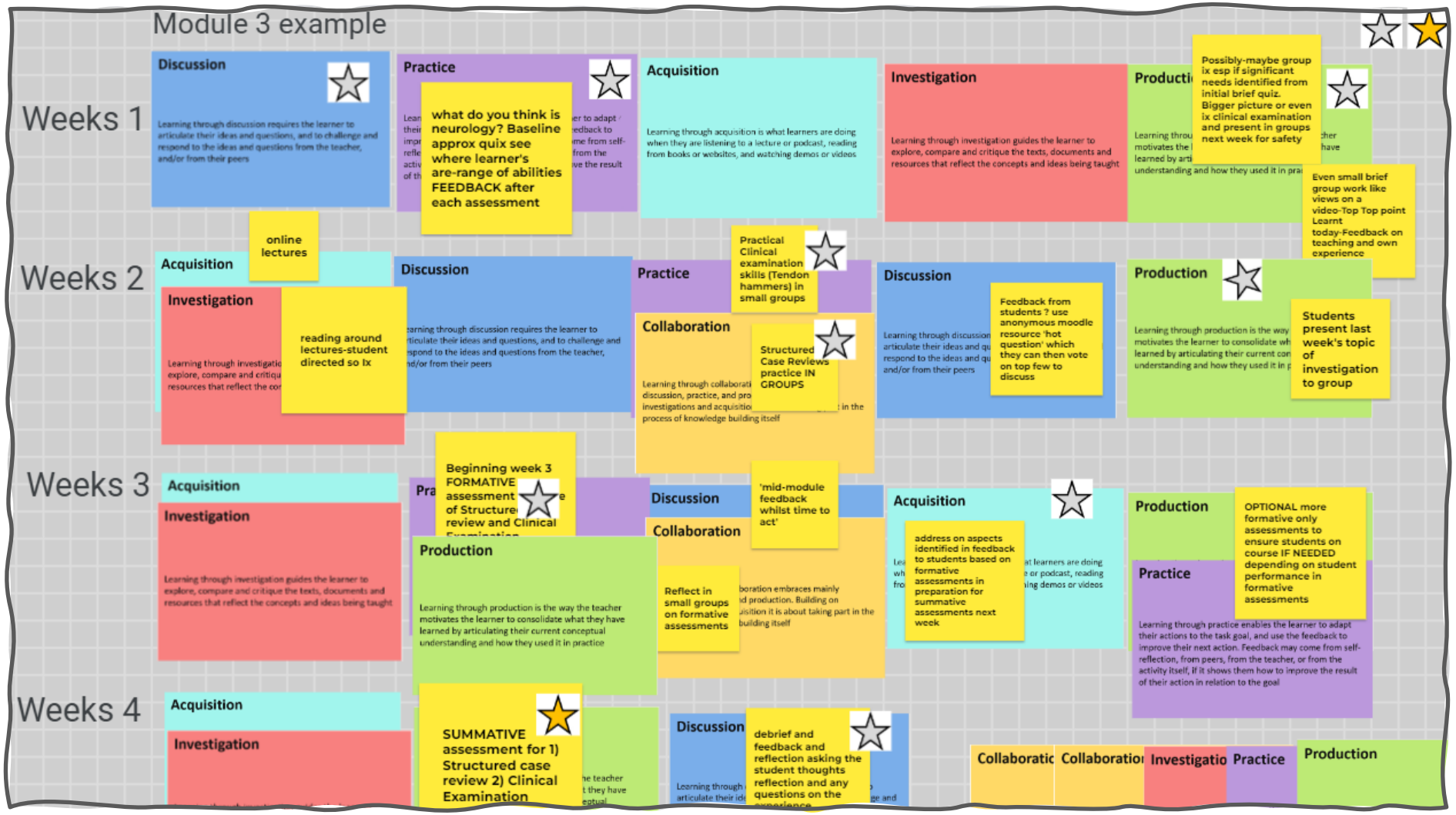


Microsoft Teams

zoom



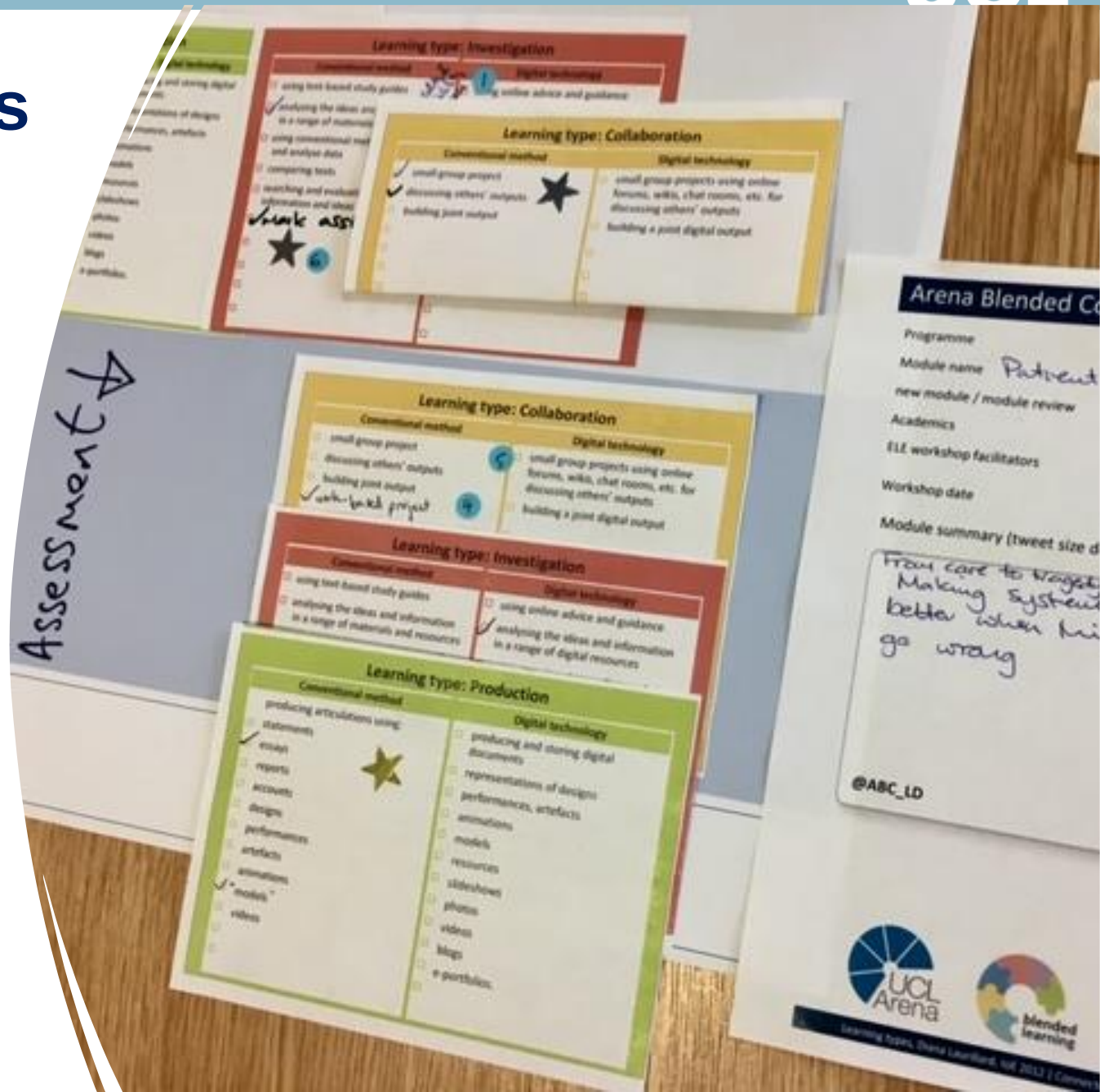
ABC Workshop online



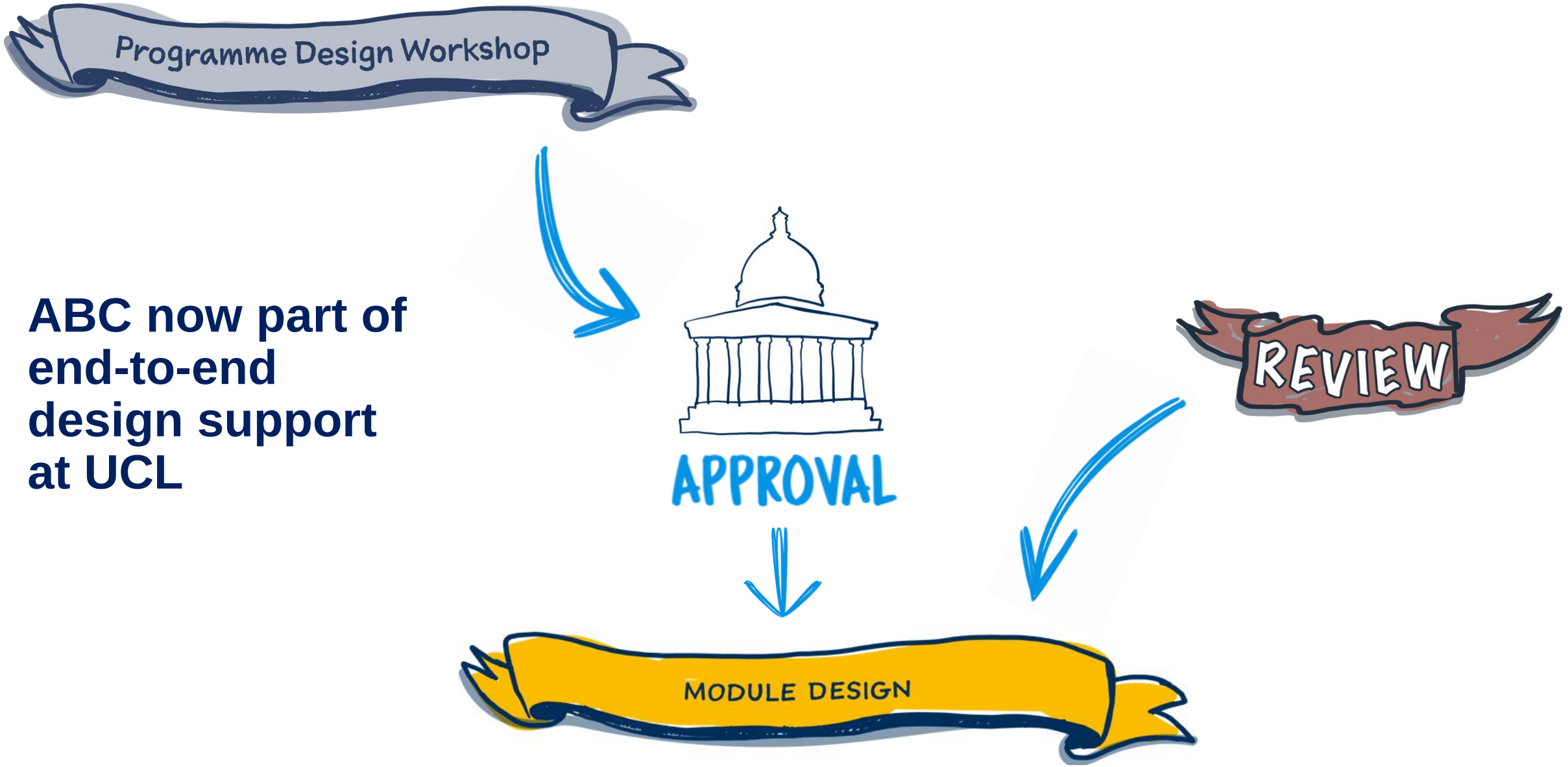
Look at specific components

- **As part of ABC or follow-up**

- **Assessment and feedback**
- Module, programme outcomes
- Institutional strategies
- Employability/Skills
- Professional body requirements
- Analytics
- Online/offline blend
- Link to VLE/MLS online environment



ABC now part of end-to-end design support at UCL



Does ABC work?

PARTICIPANTS *(n=344)*

74%

Facilitates discussion

73,9% (n=254) find they have discussed with colleagues about course design to a great or very great extent.

53%

Impact on (re)design of course

More than fifty percent (53,2%, n=183) find that the ABC method has an impact on the (re)design of a course to a great or very great extent

44%

Become a more confident teacher

43,9% (n=151) of participants feel more confident to a great or very great extent after the method.

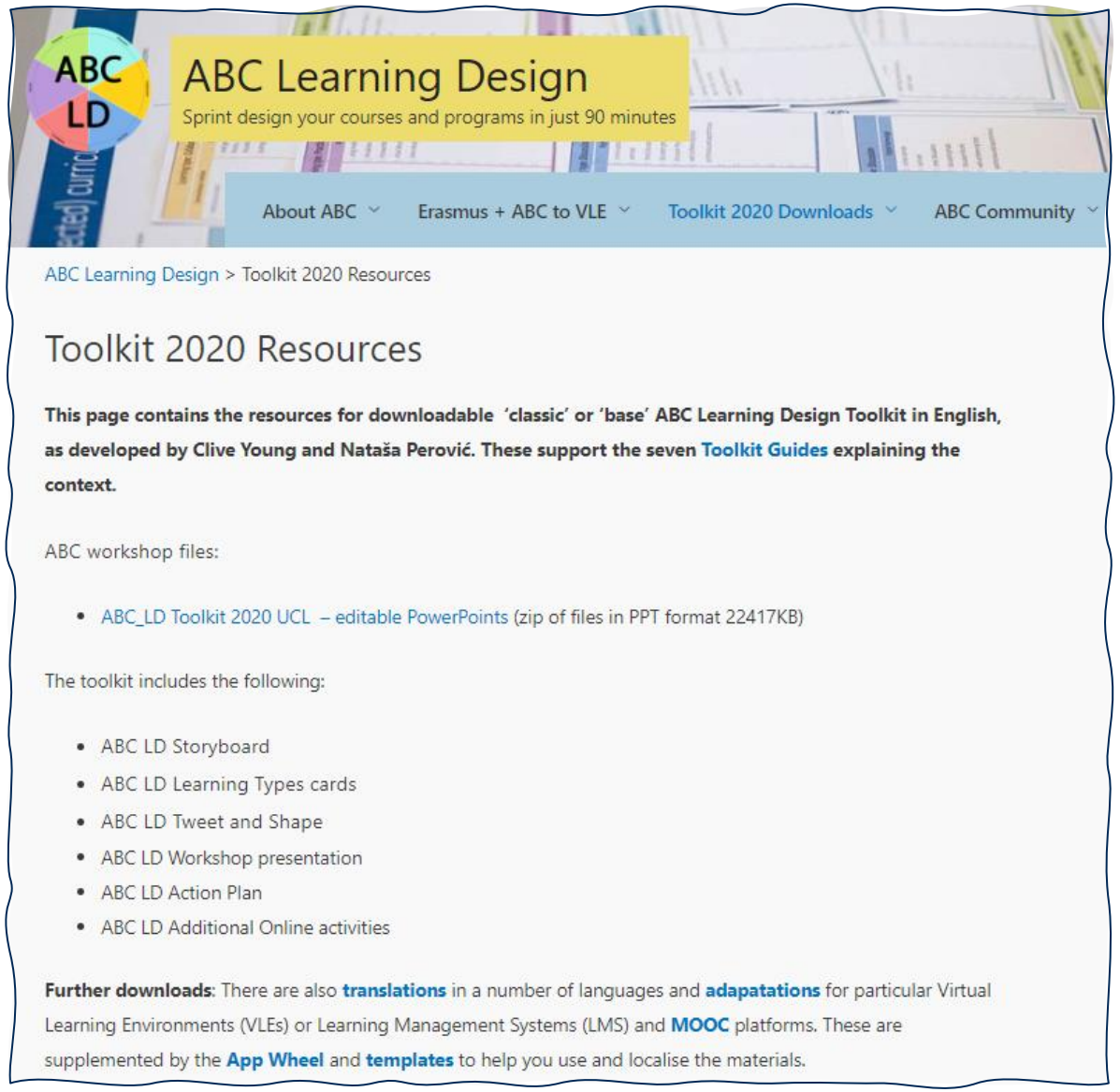
26%

Implement strategy

26,5% (n=91) say that the method had an impact on the implementation of the institution's strategy on education to a great or very great extent.

https://abc-ld.org/evaluation/

Co-funded by the Erasmus+ Programme of the European Union



Download from abc-ld.org

creative commons

The seven Toolkit guides

The guides (Parts 1 to 7) are not intended to be read in sequence, as many users will already be familiar with ABC LD method. Some knowledge from earlier guides may be assumed, though, in later ones. They are supported by a set of downloadable **Toolkit 2020 Resources**. The titles are as follows.

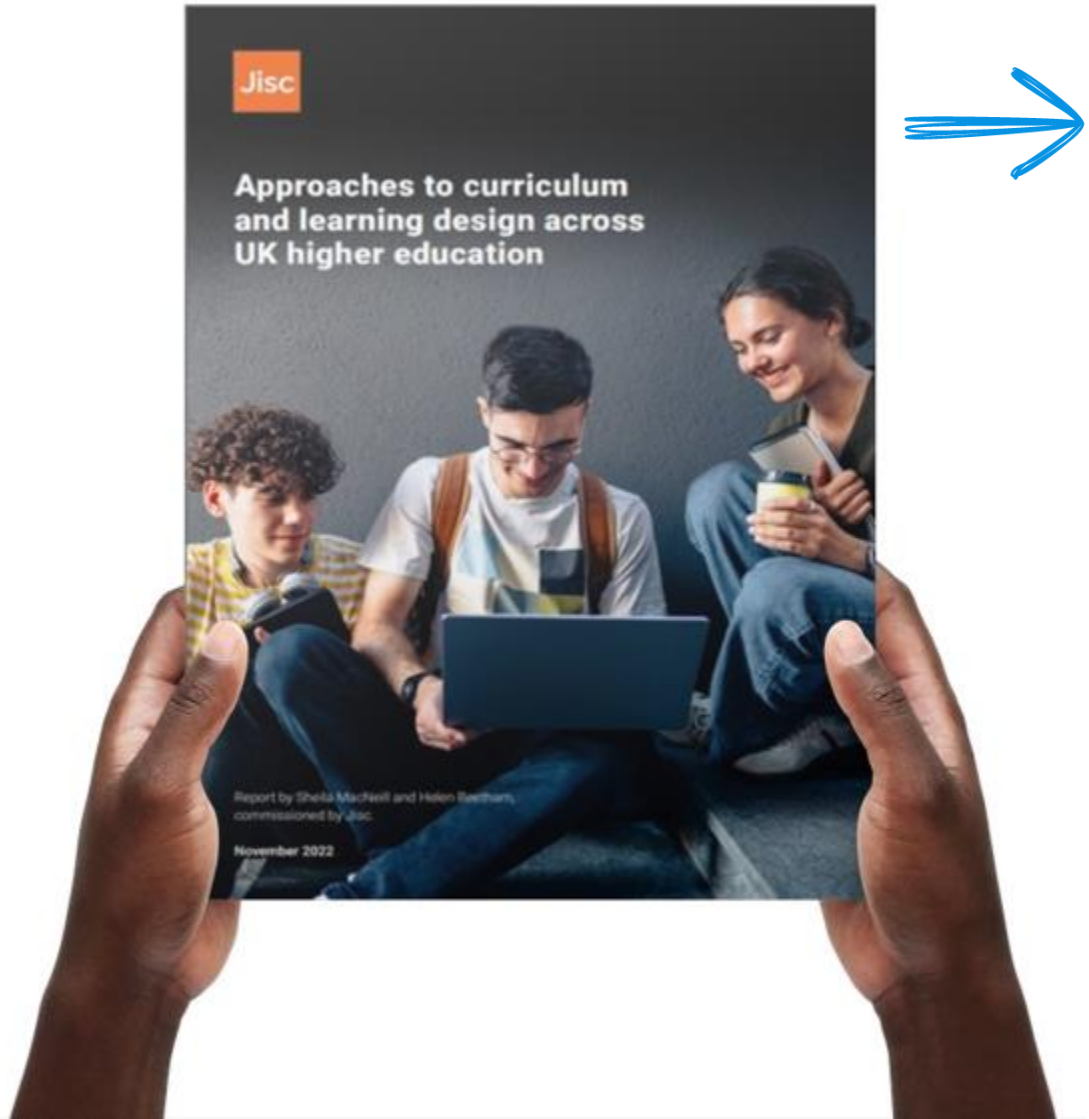
1. **Introducing ABC learning design** – an overview of the principles.
2. **Base ABC LD and translations** – how the live workshops run.
3. **Localising ABC** – integrating ABC LD in local initiatives and policies.
4. **ABC LD and the VLE** – moving from designs to technical implementation.
5. **Does ABC LD work?** – the evaluation of ABC LD method.
6. **Online ABC LD (Covid versions)** – different approaches to replacing the live workshops
7. **Community: the future of ABC LD** – building the community and sharing practice.

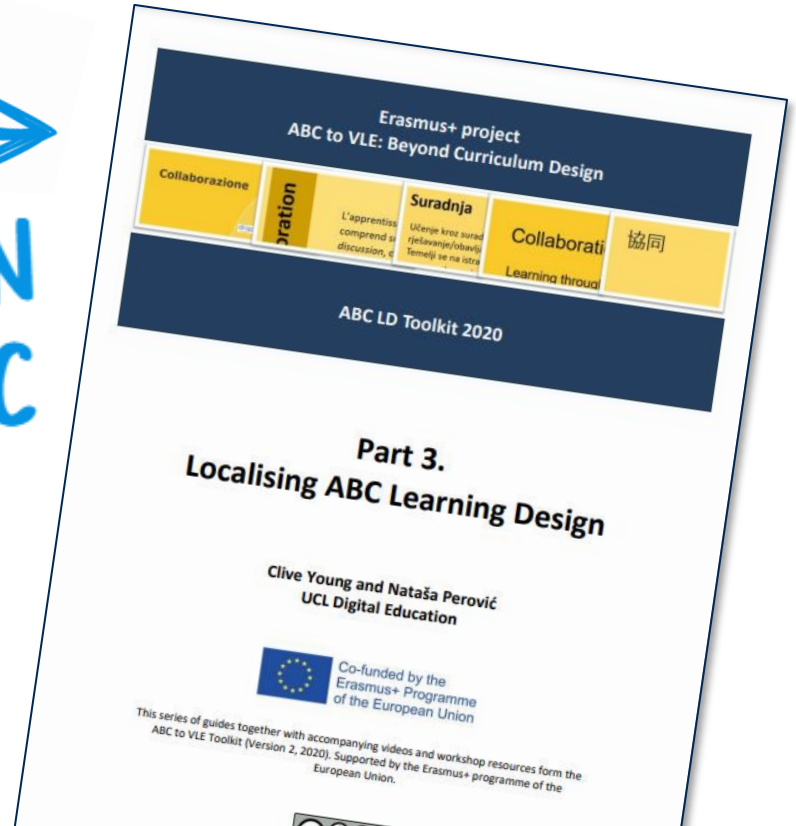
The seven short guides, presented as an online resource, provide a cohesive narrative thread linking the various components of ABC LD method. The real value in the Toolkit however is the resource collection; tools, examples, variations and evaluations produced during the project and via the wider ABC LD community. These resources are linked from the Guides to enable those interested in the method to 'dive deeper' at any point into specific resources, examples and ideas. Remember you can also download them from the **Toolkit 2020 Resources** section.

Rapid growth since 2015

2022 JISC survey
Approaches to curriculum and learning design across UK HE

40% using ABC



The ABC model featured in 32 of 79 responses (40% of the open text comments mentioned using ABC or an adaptation of it).

LOCALISATION - part of ABC