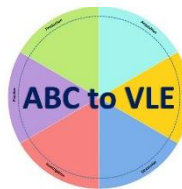




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## Erasmus+ ABC to VLE: beyond curriculum design Erasmus+ project 2018-2020

### UCL case study 1: UCL School of Management BSc Information Management for Business (IMB) degree

**Project partner:** UCL

**Course Title:** UCL School of Management BSc Information Management for Business (IMB) Degree Programme

**Summary:** The ABC and TESTA workshops were delivered for the IMB team in May 2019, with the purpose being to undertake a formal review all year IMB modules, starting with Year 1 and discuss the assessment and feedback experiences of students across the three years of the degree programme. In May 2020, a further ABC workshop will be organised so that modules being taught across Years 2 and 3 are reviewed. This will be followed by a holistic view of the course, discussing currency, relevancy and content.

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**Date:** 17<sup>th</sup> June 2019

#### **Course details:**

BSc Information Management for Business (IMB)

#### **Course goals/learning outcomes:**

To begin a comprehensive view of the IMB degree - content and modes of delivery.

## **CASE STUDY DETAILS**

#### **Context of change:**

The IMB degree has been running since 2007 and whilst there have been ongoing informal reviews, there has not been a comprehensive review set against a clear framework. The new programme Director Barry McCarthy is keen for a thorough and detailed review to be undertaken based on solicited feedback, namely NSS and SEQ feedback, feedback from the teaching committee meetings and informal feedback given by IMB students. The programme director and assistant programme director wanted to carry out a thorough and systematic review and the ABC provided an appropriate framework in which to follow. The key aims being to ensure every module was current in terms of content and was being delivered in the best way, both online and face to face. In addition, and based on NSS and SEQ feedback, we wanted to review our assessment and feedback practices and for this we turned to TESTA, collecting and analysing both quantitative and qualitative data on things like number and types of assessments across the IMB degree, quality of feedback and the experience of receiving feedback.

### ABC workshop plan:

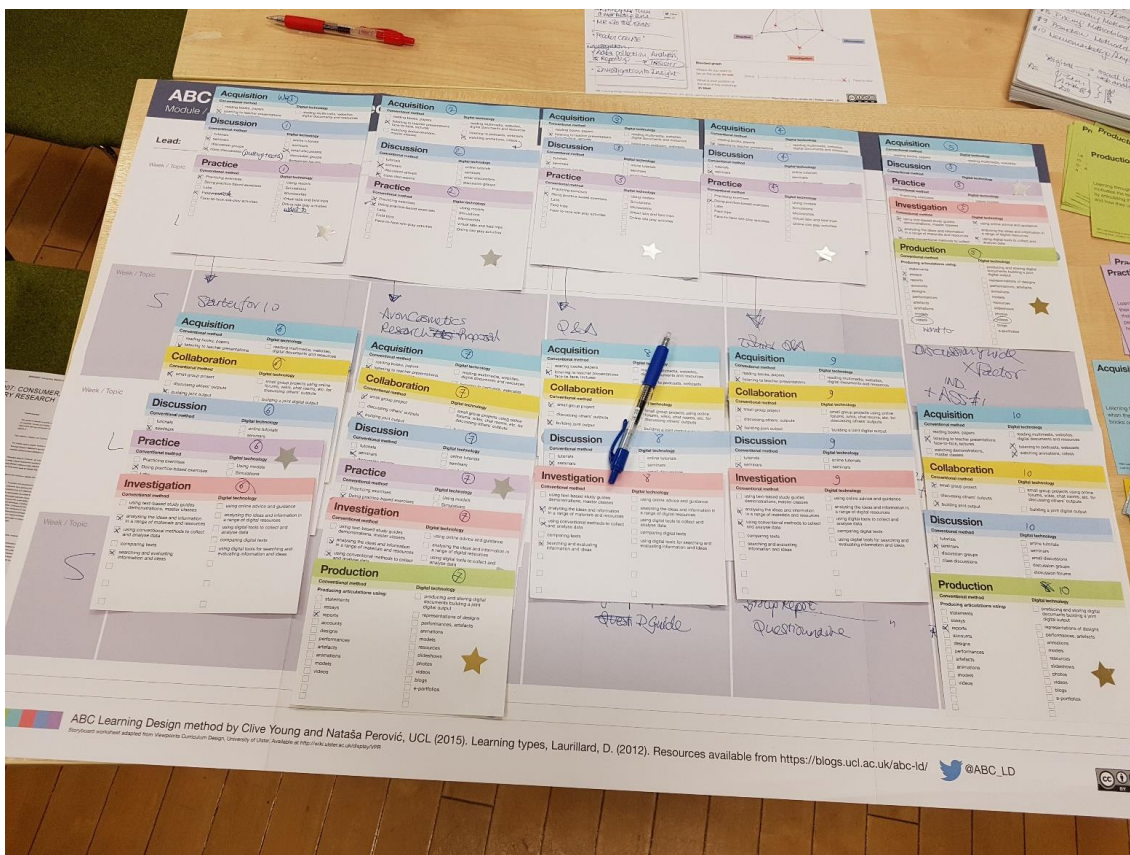
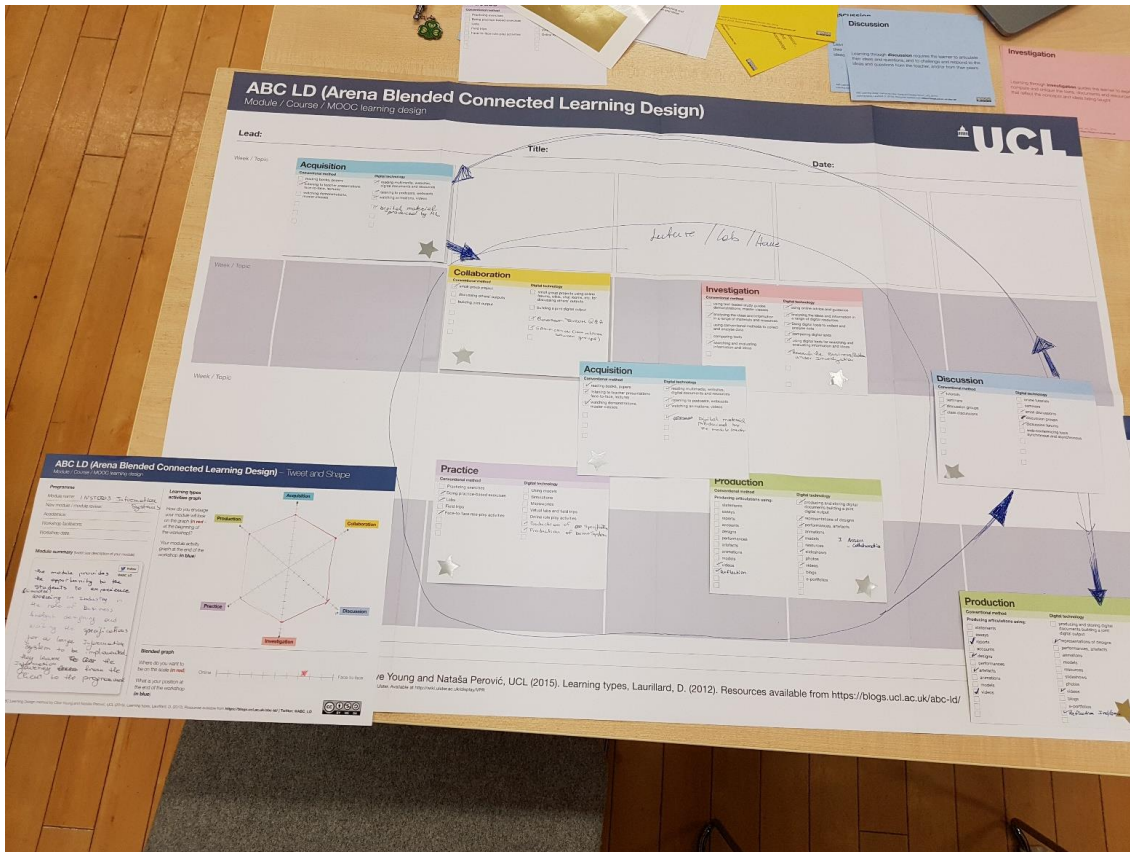
The ABC workshop was delivered by Natasa Perovic, Clive Young and Jason Davies and the TESTA workshop was facilitated by Jenny Marie. Twelve members of the IMB team came along, most of which were module leads who worked in pairs on reviewing their year 1 module. The TESTA workshop was delivered through a power point presentation based on the data collected and analysed, this was followed by an excellent team discussion whereby actions were identified and solutions discussed to meet student expectations in terms of assessment and feedback.

### ABC design:

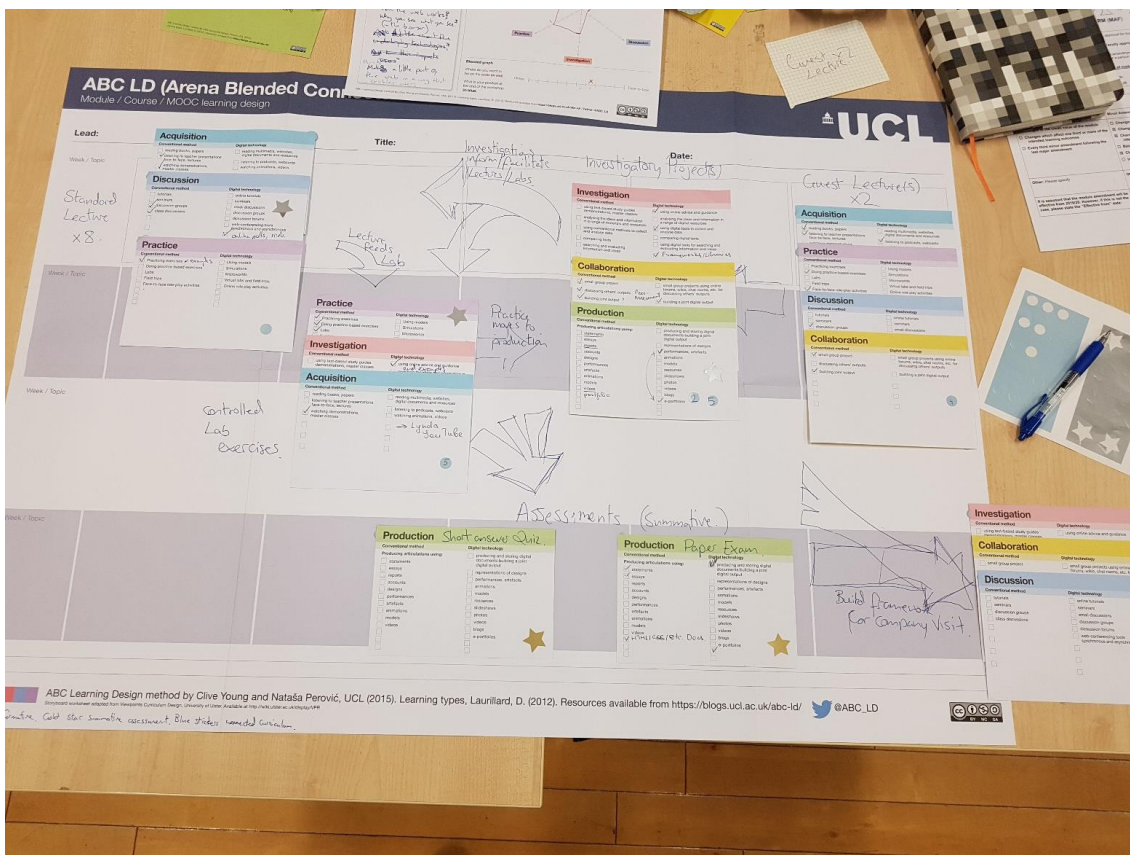
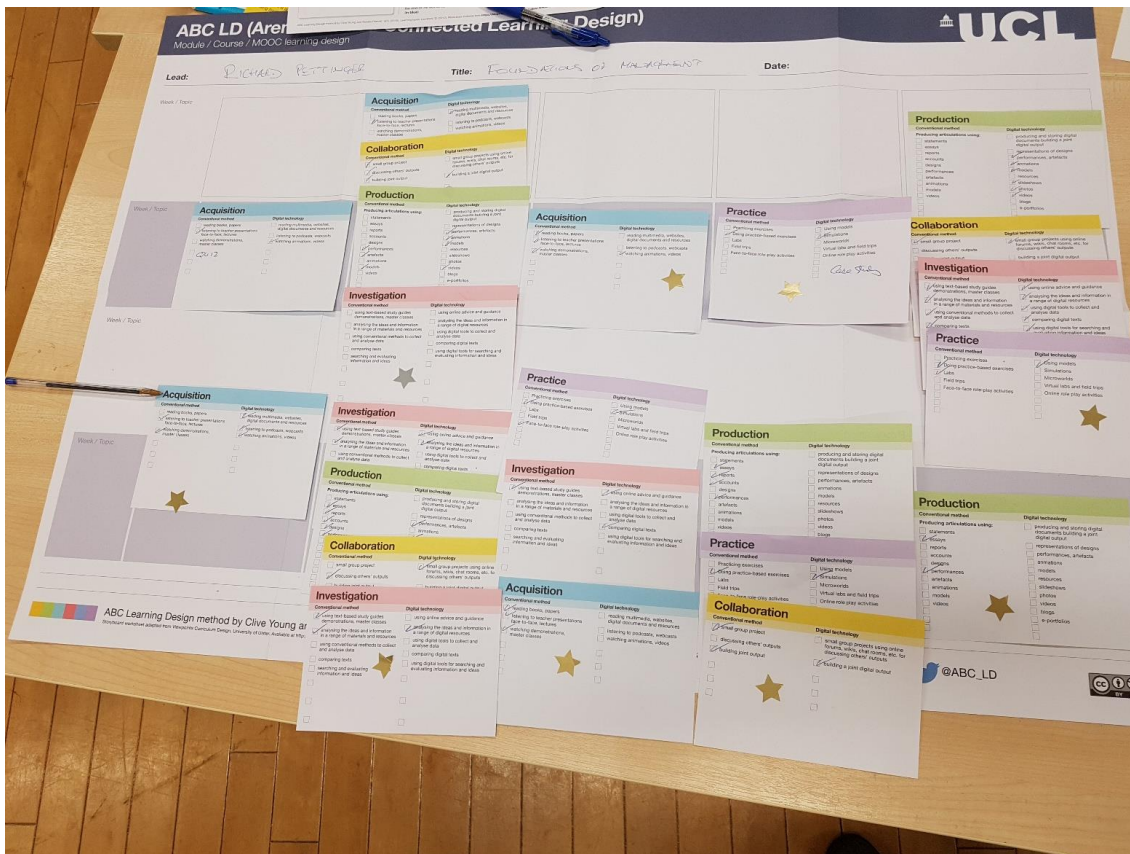




Paired discussions took place whilst undertaking the module review following the ABC guidelines and then all participants listened and commented on the outcome of each of the modules reviewed. It is expected that after the session each module lead will continue the review of their module making positive changes for the next delivery.







What was actually done:

What was done was the ABC review of modules attended by year 1 leads and the collection and analysis of TESTA data.

Post-workshop intentions are for a further ABC review of Year 2 and 3 modules in May 2020. This session will include a detailed discussion on the content and delivery of the 3 year IMB degree, to help ensure unnecessary overlap is removed, that knowledge is developed across the three years of the degree, that the degree has currency and relevancy in terms of preparing students for successful careers.

**What support was required/provided (to develop the activities):**

All workshop resources were provided by Digital Education and Arena.  
Time, room and refreshments were agreed and booked with the consent of the IMB programme director.

**Impact and evaluation:**

Too early to comment, but it can be said that the positive discussions taking place on the workshop gave an indication that module reviews would continue.

The team attending agreed that we would have a further ABC session in 2020 to review years 2 and 3 modules.

Future sources of evidence will be student feedback, improvement in grades.

**Successes and lessons learnt:**

Both the ABC and TESTA workshops worked really well in bringing the IMB team together to discuss module content and delivery, modes of assessment and quality of feedback. These discussions impacted positively in terms of ways to review modules and ways to deliver feedback and manage student expectations. Future workshops will take place in 2020, with the aim being that all modules are reviewed, followed by a holistic review of the entire IMB degree to ensure currency, relevancy and avoid unnecessary duplication.

**Scalability and transferability:**

The activities were developed by the Digital Education team and Arena team.  
The activities will be shared with all the module leads on the IMB degree.

**Further information:**

None to add.